

# What is the Community Foundation serving SW Colorado?

## Our Vision Statement

We envision a generous, vibrant and inclusive Southwest Colorado with opportunities for all to thrive.

## Our Mission Statement

The Community Foundation serving Southwest Colorado facilitates the growth and effectiveness of philanthropic contributions and expands the culture of giving to meet the needs of our communities.

## Our Core Values

- Educator** Ensures our community and philanthropists understand the issues in our region and know who is doing the work to make our community a better place.
- Facilitator** Acts as a matchmaker between philanthropists' passions and the nonprofits doing the work.
- Supporter** Boosts the nonprofit sector through professional development, technical assistance, capacity building and grants support.
- Investor** Provides quality investment options (Dodge & Cox) to invest funds for use to support the community in the future.

## Our Service Area

Southwest Colorado: Archuleta, Dolores, La Plata, Montezuma and San Juan counties (Region 9)

## Three Core Audience Propositions

### Our Opinion/Community Leaders Proposition

The Community Foundation provides expertise for optimizing philanthropy and building a sustainable nonprofit community

**Nonprofit Capacity Building | Business Partner | Competitive Investment Options**

### Our Friends + Funders Value Proposition

The Community Foundation gives you the insight you need to optimize your philanthropy

**Competitive Investment Option | Effective Grantmaking | Local Nonprofit Insight & Knowledge**

### Our Nonprofit Value Proposition

The Community Foundation gives nonprofits the tools needed to be sustainable

**Professional Development | Grant Opportunities | Competitive Investment Option**