



Foundation Focus

Board Report: Kathleen's Comments

If you are in conversations where the subject of the Community Foundation comes up, how often do you hear, "What is that? What do they do?" Well ...

One of the most important functions of the Community Foundation has just played out in a highly visible way as our community has been shaken to the core by the 416 Fire. The Foundation is an "emergency responder" of a different sort. Executive Director, Brigen Wrinkle, immediately whipped into high gear organizing and working with other community responders. She mobilized the standing Community Emergency Relief Fund (CERF) and started fundraising to help those out of work and evacuated as a direct result on the 416 Fire. As a result, the CERF is accepting applications and the first distribution will be Friday, June 29.

In addition to emergent calls, the daily role of the Foundation serves to match the passions of philanthropists with nonprofits who are doing the work, locally and beyond. I have substantially benefited by our reliable systems for organized giving through my donor advised fund. I now have a systematic, well-vetted program for my charitable giving, saving time and turmoil of decision making far into my family's future. You too can benefit by this individualized service.



**Kathleen Adams,
Board President**

CON'T. PG.4

Keep doing your Rain Dance

The 416 Fire is top of mind for all of us. Mother Nature delivered a dry winter and a hot, windy spring which has fueled the fire and increased smoke across SW Colorado.

The 416 Fire has wreaked havoc on our mountain town that is so dependent on tourism, changing the rhythm of our outdoor recreation. The smoke is a daily reminder that our beloved forest is on fire. On the other hand, as a community, we have come together to help our neighbors and shown such heartfelt gratitude to the men and women fighting the fire. Durango is resilient.



**Brigen Wrinkle,
Executive Director**

The Community Foundation has launched efforts to raise money for Community Emergency Relief Fund (CERF). Donations are coming in from all over the country from businesses, breweries, individuals and spontaneous fundraisers like the Cowboy Gathering's Barn Dance to the Saturday morning Farmer's Market. As of June 29, we have raised \$220,601.73 with another \$83,000 in pledges. See page 3 for more details.

In addition to the unexpected work around the 416 Fire, we have been busy making the nonprofit community stronger. All of our efforts focus on three strategies.

Strategy 1: The Community Foundation provides a variety of opportunities to inspire philanthropy and works with community to reduce duplication of service.

- Community Emergency Relief fund (CERF), see page 3 and back cover
- Making a Difference Speaker Series, see page 5

CON'T. PG.4

2018 Board Members Executive Team

Kathleen Adams, President
Suzanne Harrison, Vice President
Elizabeth Bussian, Secretary
Chuck Fredrick, Treasurer

General Membership

Bobby Duthie
Anne Finney
Michael French
Melissa Glick
Mike Hudson
Jan Johnson
Molly Martin
Simon Walls, PH.D.

Non-Board Committee Members

Jo Blaise
Bryan Dear
Dick Griffith
Marianne Janowski
Michelle Kooi
Diane Levison
Paula Jo Miller
Katie Ogier
Sherry Phillips
Steve Phillips
David Smiley
Todd Starr
Karen Thompson
Chris Warren
Bill Young

Staff

Brigen Wrinkle, Executive Director
Erin Jameson, Finance Director
Tracy Pope, Marketing & Grants Manager

Grantmaking

Facilitating generosity in our region is a key component of the mission of the Community Foundation. We are home to more than 60 donor advised funds, organizational funds, designated funds, scholarship funds and field of interest funds. The Foundation manages nearly \$5 million in investments for philanthropists in our community, offering invaluable resources to ensure that donors can be impactful with their giving, making a difference in the lives of others.

In 2017, the Community Foundation serving Southwest Colorado infused \$1,790,624 million into Southwest Colorado's nonprofit community.

- \$1,096,417 in grants to nonprofits from our Fund Holders
- \$608,442 in grants from Friends of the Foundation to our fiscal sponsors and other projects
- \$35,750 in scholarships for educational opportunities
- \$50,015 in grants funded by the Community Foundation

Maximizing effective grantmaking is a rewarding part of our work, because successful philanthropy truly makes our community better for everyone.

IMPACT GRANTS

For the third year in a row, the Community Foundation awarded \$20,000 in Impact Grants to the nonprofit community in Southwest Colorado. This year our Impact Grants support the arts, youth, victims of domestic violence, and early childhood education. Impact Grants are unsolicited grants intended to address special community needs that are not currently being met by other philanthropic sources, or might require an extra boost to be sustainable. Generally, they are considered one-time grants that will have a unique impact. Our 2018 recipients include:

- \$5,000 to the La Plata Family Centers Coalition to support early childhood education programs providing opportunities for parents to strengthen their skills, to find support in connections with other parents, and to improve a child's chances of success in the future through early intervention and development.
- \$5,000 to La Plata Youth Services for expansion of its Restorative Practices program to elementary schools, designed to reduce suspensions and expulsions and increase positive school climates.
- \$4,000 to Alternative Horizons for program support for victims of domestic violence including crisis hotline and advocacy services, counseling services, and multi-cultural outreach.
- \$3,000 to the Pagosa Springs Arts Council to launch a new collaborative program called Arts for All, bringing arts education and creative outlets to both at-risk children and senior citizens.
- \$3,000 to the Pagosa Springs Girls Choir for tuition support and other program costs.



Giving Garden at the La Plata Family Centers Coalition

12.4.2 GRANTS

Another way the Community Foundation supports grantmaking in our community is by working with businesses to fine-tune giving plans in order to make corporate giving more meaningful. One example is the Payroll Department's 12.4.2 Grant, which awards a \$12,000 matching grant to two organizations in La Plata County. This is the fourth year the Payroll Department has partnered with the Community Foundation serving Southwest Colorado to manage the grant application and review process. Applications from 19 La Plata County nonprofits were received. The Payroll grant committee culled the list to five finalists that best fit the selection criteria, and the Payroll staff reviewed and selected the final two grantees, which were the Bayfield afterschool program through the La Plata Family Centers Coalition, and the family referral program at La Plata Youth Services.



Eric Malone (second from the left) from the Payroll Department Inc. meets with the 2018 12.4.2 Payroll Department grant recipients from the La Plata Family Center Coalition and La Plata Youth Services.

THE SKY IS GREEN!

This summer we launched an exciting new grant opportunity available to organizations in Cortez and Ignacio that provide innovative and creative programs for youth, grades K-12. A new fund holder will award \$50,000 to 5-10 nonprofits, with grants ranging from \$2,500 to \$10,000. We are excited to fund imaginative learning environments geared to celebrate the originality of each student, just in time for the new school year.

COMMUNITY CONCERTS IN THE SECRET GARDEN

The Community Foundation recently kicked off our fourth year presenting the Community Concerts in the Secret Garden. These concerts, Wednesdays, 5-7 PM at the Rochester Hotel, are not to be missed – fun evenings offering important support for both local bands and a thriving nonprofit sector. The \$10 cover charge this year will go toward a new grant opportunity to help 10 nonprofits succeed. See page 6 for more details and a list of this year's recipients. Plan to join us for a concert soon!



Nonprofits selected to benefit the 2018 19th Hole Concerts meet at the Pagosa Springs Golf Course to plan the marketing and outreach.

19TH HOLE CONCERTS

In Archuleta County, our successful summer concert season is just winding down. Our 19th Hole Concerts at the Pagosa Springs Golf Club benefit six nonprofits: Chimney Rock Interpretive Association, San Juan Outdoor Club, DUST2, Archuleta Seniors, Aspire and San Juan Headwaters Forest Health Partnership. Come out for an entertaining evening, Thursdays, 5:30-7:30 PM , until July 19. We expect this year to be our best yet since we've seen some of our biggest crowds. Last year, nonprofits each received a \$1,000 grant, and this year we hope to grant \$1,200 or more to each organization.



CERF DISBURSEMENTS

The Community Foundation's grantmaking has unexpectedly exploded this summer with the 416 Fire. Fundraising and disbursements from the Community Foundation's Community Emergency Relief Fund have begun. As of June 29, we have raised \$220,601.73 with about \$83,000 in additional pledges.

The response from our community (and beyond) has been awe inspiring. Phase 1 is to assist all of our neighbors who need help due to a work-related disruption.

There is a committee in place comprised of business leaders, nonprofit providers, government officials and community members that bring their expertise and community connections to help us determine how to get these funds back out to the community.

On June 18, CERF opened up an on-line application for bridge funding to people in La Plata and San Juan counties who have experienced a job interruption due to the fire.

If you are an hourly employee and have lost pay due to the 416 Fire, you may apply for CERF funding. You must be 21 or older to apply. Awards will be between \$250-\$500. This is intended to be bridge funding for food, gas and transportation.

The Community Foundation has recruited a team of volunteers dedicating time and talent to review the applications. Seeing the collaborative efforts of our community mobilizing to help others has been exciting!

This funding will remain open, and we intend to launch Phase 2 bridge funding for evacuees in early July.

In addition to CERF, we launched the Southwest Colorado Disaster Assistance efforts that include a website (SWCDOA.org), social media and other communications. On the website people can donate to CERF, apply for bridge funding and find many resources available. It is one-stop shopping for disaster assistance.

SWCDOA is designed to be launched anytime we need to provide a community-wide resiliency effort. This will enhance our turnaround time for future community efforts.

New Board Members



Chuck Fredrick was a Charter Board Member and Past President of the Community Foundation, and he rejoins the Board this year to serve as the Treasurer. Fredrick has been a CPA in Durango for more than 40 years and is the Managing Owner of FredrickZink and Associates, PC. Professionally he has served in leadership roles as a National Council Member for the American Institute of Certified Public Accountants, served as President of the Colorado Society of CPAs, and Chair of the Four Corners Chapter of CPAs. In our community, he has served on the Boards of the City of Durango Financial Advisory and Budget Review Committee, as well as the City's Retirement Board, the Volunteers of America Southwest Safehouse and Shelter, Trout Unlimited, Durango Youth Soccer Association, Durango Independent Film Festival, Homebuilders Association of Southwest Colorado, and the Durango Wine Experience.



Melissa Glick hails from the big city of Chicago, where she began her career in public relations, advertising and events. She worked in fast-paced corporate environments, honing her marketing and sales skills. But, it was the Durango mountains that kept calling, and she moved west, where her father and brother were a few years into a start-up IT business. Passionate about business, her partnership with family grew into a career where she is now co-owner and CEO of Think Network Technologies. Glick attributes her success to perseverance, timing, and great mentors. With encouragement from family and friends, Glick co-founded the Professional Women's Network of Durango in 2014. She is passionate about giving back to her community, so becoming part of the Community Foundation was a natural fit.



Simon Walls, Ph.D., is an Associate Professor of Marketing in the School of Business Administration at Fort Lewis College. He moved to Durango to join the College in 2003. Dr. Walls has overseen or served on many committees, including the liberal arts core council, curriculum review, strategic planning, new faculty searches, AACSB accreditation, assessment, course proposal, foreign studies programs, and more. Dr. Walls holds a Ph.D. degree in marketing with an emphasis in consumer psychology from the University of Tennessee, Knoxville. He is the past recipient of the American Marketing Association's Golden Apple Award for Teaching Excellence and a member of several professional marketing associations. Dr. Walls has owned and operated different small businesses throughout his career, and he has worked closely with many businesses in the Durango area, helping organizations such as the Durango Chamber of Commerce, Region 9, and the Small Business Development Center.

CON'T. FROM PG. 1

Equally important, the Foundation boosts the nonprofit sector through professional development, capacity building and grant support. Our Community Concert Series and all that entails is a perfect example.

By frequently attending programs, I witness firsthand how these opportunities for nonprofits in our region provide a venue to share knowledge and experience along with learning.

So what do you think? Take a look at the Community Foundation's mission. Consider joining us and make a difference. Read on about what's happening.

CON'T. FROM PG. 1

- Community Concerts in the Secret Garden, see page 3 and back cover
- 19th Hole Concert (Pagosa), see page 3

Strategy 2: The Community Foundation provides insight to philanthropist to maximize impact.

- Through our extensive grantmaking, we have a solid understanding of nonprofit programming and financial stability to help philanthropists maximize their giving dollars. See pages 2 & 3
- We offer Donor Advised Funds, long-term philanthropic strategic planning for individuals and businesses and planned giving options. See page 5.

Strategy 3: The Community Foundation gives nonprofits the tools needed to be sustainable

- In addition to our grantmaking, we provide professional development opportunities for the SW Colorado nonprofits. We work with the nonprofit sector to identify the types of professional development they need, and then we bring in resources. Often times we write grants to keep programs affordable for our nonprofits. See pages 7 & 8

We hope you will join us for one of our summer concerts in Durango or Pagosa that support the nonprofit community. Or come to Community Taste – a celebration of local philanthropists - at Blue Lake Ranch on September 20. Or, join us in Cortez September 12-14 for Southwest Rural Philanthropy Days.

Help us Power Philanthropy! Make a move today. Donate to the Community Foundation, send a check to The Community Foundation, P.O. Box 1673, Durango, CO 81302 or donate on-line at www.swcommunityfoundation.org.

Planned Giving

As one of the few deductions to survive the 2017 Tax Cuts and Jobs Act, the charitable giving deduction warrants extra consideration by taxpayers inclined toward philanthropy.

Here are two ways you can leverage charitable giving to reduce your tax obligation:

1. Bundling – with the standard deduction for married couples filing jointly jumping to \$24,000, a standalone charitable gift below \$24,000 will not create tax benefits. However, suppose Mr. and Mrs. Smith typically donates \$15,000 a year to their favorite charities. Under the new law, if they decide to “bundle” their annual giving and donate \$30,000 to a Donor Advised Fund in one year, they would enjoy an additional \$6,000 deduction and give out donations on their regular schedule.

2. A Qualified Charitable Distribution (QCD) – is an efficient way for IRA owners subject to required minimum distributions to give to charity. By sending the required minimum distribution amount directly to the charity through a QCD, the donor would both reduce their taxable income and eliminate the need to claim a deduction. The result is less income reported and potentially lower Medicare income-based premiums, depending on what their income had been in the past.

For more information on donor-advised funds, QCDs and other tax-efficient gifting strategies, contact your Financial Advisor.

Dodge & Cox Investment Returns

The Community Foundation invests its assets at Dodge & Cox, an investments management company founded in 1930 in San Francisco. They are known from their prudent investment and measured long-term growth strategy.

AVERAGE ANNUAL TOTAL RETURNS*
For periods ending March 31, 2018 (updated quarterly)

DODGE & COX FUND/ COMPARATIVE INDEX	1 YEAR	5 YEARS	20 YEARS/ INCEPTION*
Stock Fund	10.76%	13.34%	8.95%
S&P 500 Index	13.99%	13.31%	6.46%
Global Stock Fund	9.79%	11.04%	5.94%†
MSCI World Index	13.59%	9.70%	5.40%†
International Stock Fund	10.96%	7.26%	7.81%†
MSCI EAFE Index	14.80%	6.50%	4.96%†
Balanced Fund	6.92%	10.03%	8.04%
Combined Index	8.81%	8.73%	6.12%
Income Fund	2.21%	2.77%	5.38%
Bloomberg Barclays U.S. Aggregate Bond Index	1.20%	1.82%	4.83%
Global Bond Fund	5.13%††	2.97%	2.81%††
Bloomberg Barclays Global Aggregate Bond Index	6.97%††	1.49%	0.86%††

Returns represent past performance and do not guarantee future results. Investment return and share price will fluctuate with market conditions, and investors may have a gain or loss when shares are sold. Mutual fund performance changes over time and currently may be significantly lower than stated above.



Our second annual *Making a Difference* Speaker Series was a remarkable success. Jenna Bush Hager encouraged attendees to start using their voices and get involved.



Jenna spoke about early childhood education, spurring important conversations in our community. High-quality child care can be difficult to find in Southwest Colorado, but together, we can make a difference for families.



Our *Making a Difference* Speaker Series culminates with a VIP reception for our top sponsors. Don't miss out in 2019! Individual and corporate sponsorships help make this event possible. We are working on something really special for next April, and we will announce our speaker as soon as we finalize the details.

Nonprofit Resources

Supporting a Sustainable Nonprofit Sector



Ten La Plata County nonprofits were selected to participate in the jumpstart program, Development/Fundraising software and coaching opportunity. This is a \$4,000 grant which will be partially funded by proceeds from the Community Concerts in the Secret Garden.

Jumpstart

The Community Foundation has launched a new collaboration this year with Network for Good, bringing a 12-month-long professional development opportunity to ten nonprofits in Durango. The program, called Jumpstart, includes one-on-one coaching and an on-line donor management software system designed to support nonprofits in streamlining their fundraising efforts to be more successful at cultivating donors and generating new giving opportunities. Ten \$4,000 Jumpstart grants are being facilitated by the Community Foundation. Revenues from this year's Community Concerts will contribute to the \$40,000 cost of bringing Jumpstart to Durango. Each of the ten nonprofits has committed to spending 5 hours per week working on Jumpstart to strengthen each nonprofit's long-term sustainability. The organizations include: Community Foundation serving Southwest Colorado, Durango Adult Education Center, Durango Arts Center, Durango Education Foundation, Durango Nature Studies, iAM Music, La Plata Youth Services, Mountain Studies Institute, Sexual Assault Services Organization, and Women's Resource Center. 



The 2018 southwest Rural Philanthropy Days Steering Committee

Southwest Rural Philanthropy Days

Once every four years a powerful opportunity comes to our region that brings influential statewide funders together with local nonprofits. Southwest Rural Philanthropy Days is an important three-day conference that offers organizations funding opportunities, networking and professional development. The conference takes place September 12-14 in Cortez. The Community Foundation has two staff members on the Steering Committee, and we act as the fiscal sponsor for the conference. One of the goals of Rural Philanthropy Days is to educate funders about the specific needs and challenges of our region, and increase grant making for nonprofits in SW Colorado. A full day of quality professional development is also planned. 



Southwest Colorado Gives

In 2017, the Community Foundation embarked on a new adventure – being a Regional Champion for Colorado Gives Day. The first Tuesday in December is designated as Giving Day across the state; however, most of the giving, \$36.6 million in 2017, happens on the Front Range. The Community Foundation spearheaded a regional collaboration last year to increase participation in our corner of the state. Our five-county region saw an increase of 82% in participating nonprofits, from 28 to 51 organizations, and an increase of 46% in the amount donated locally, from \$144K to \$210K. We plan to grow SW CO Gives even more this year, increasing the collaboration so that nonprofits in our region benefit from this easy, on-line giving initiative. The platform is available for donors year round. Visit swcogives.org to contribute. 

Nonprofit Board Training Southwest

The Community Foundation regularly provides professional development to support area nonprofits in fulfilling their missions. When nonprofits are successful, the benefits to our community are clear. To that end, last fall we offered a three-part board training series. The facilitated discussions covered the roles, responsibilities and rigors of sitting on nonprofit boards. Attendance was excellent with more than 30 participants at each session. Nonprofit boards with the right people and the right relationships can have a big impact in our community. 



Mancos Library organized Fire Truck Fun & Story Time to the delight of their youngest patrons.

Archuleta Update

The Archuleta Committee led by Jan Johnson, who also serves on the Community Foundation Board, has been busy planning events to inspire philanthropy in Archuleta County. The Committee is:

- In the midst of a successful third season of the 19th Hole Concerts on Thursday evenings from 5:30 p.m.-7:30 p.m. from June 14-July 19 at the Pagosa Springs Golf Club.
- Hosting Jeff Gott, COO Petra Financial Advisors on August 2 at 5:30 p.m. at the Hot Springs Hotel Conference Room. "Maximizing the Benefits of Your Philanthropic Giving" will address planned giving strategies that will make the new tax laws work for you. Jeff has been in financial services for 15 years; for the past nine years specifically advising high net worth families. Reservations required. Please e-mail questions to Jan Johnson at janis825@gmail.com.
- Planning a House Party on November 30. Save the Date – more details to follow.

Community Concerts in the Secret Garden

AT THE ROCHESTER

EVERY WEDNESDAY
5:00PM - 7:00PM

\$10 COVER

CASH PLEASE.

Dash bar. Shelters will be available for purchase.



JULY	11	LISA BLUE TRIO DURANGO NATURE STUDIES	18	MUSIC IN THE MOUNTAINS WOMEN'S RESOURCE CENTER	25	J-SALVIN'S FUNK EXPRESS JAM MUSIC
AUGUST	1	LA LA BONES DURANGO EDUCATION FOUNDATION	8	STILLHOUSE JUNKIES MOUNTAIN STUDIES INSTITUTE	15	ORQUESTA DE SALSA DURANGO ADULT EDUCATION CENTER
	22		29			LAWN CHAIR KINGS LA PLATA YOUTH SERVICES
						SIX DOLLAR STRING BAND DURANGO ARTS CENTER



HOW TO HELP

If you want to help with 416 Fire, the Community Foundation is currently accepting donations for the [Community Emergency Relief Fund \(CERF\)](#). Our efforts will support local people and efforts related to the 416 Fire. Phase 1 is to raise \$500,000, which will help 750-1000 people in La Plata and San Juan counties with immediate expenses for food, gas, transportation and shelter.

Donate here: www.swcommunityfoundation.org

GET HELP

If you are an hourly employee and have lost your job due to the 416 Fire, [you may apply for CERF funding](#). You must be 21 or older to apply. Awards will be between \$250-\$500. This is intended to be bridge funding for food, gas, transportation and shelter. [The application opens on Monday, June 18](#).

The Community Foundation will begin to distribute funds Friday, June 29.

Individuals will be contacted after their application has been processed.

The on-line applications can be found at: www.swcoda.org

The Community Foundation serving Southwest Colorado facilitates the growth and effectiveness of philanthropic contributions and expands the culture of giving to meet the needs of our communities.



www.swcommunityfoundation.org