

COMMUNITY FOUNDATION

# Strategic Plan

ROOTED IN COMMUNITY

As we prepare to celebrate a major milestone, our 25th Anniversary, our board of directors and executive director embarked on an intentional, six-month journey to assess the Foundation's strengths and identify opportunities for future growth.

This strategic plan was developed with your help. Our third-party consultant engaged in community listening sessions to understand the perspectives of partnering nonprofits, funders, and community members regarding the Foundation's mission and approach. All feedback was considered as the board and staff identified strategic goals, success measures, and action plans.

Thank you to everyone who participated in this important work. We are excited to share a bird's-eye view of our new strategic plan, grounded in our mission and vision.

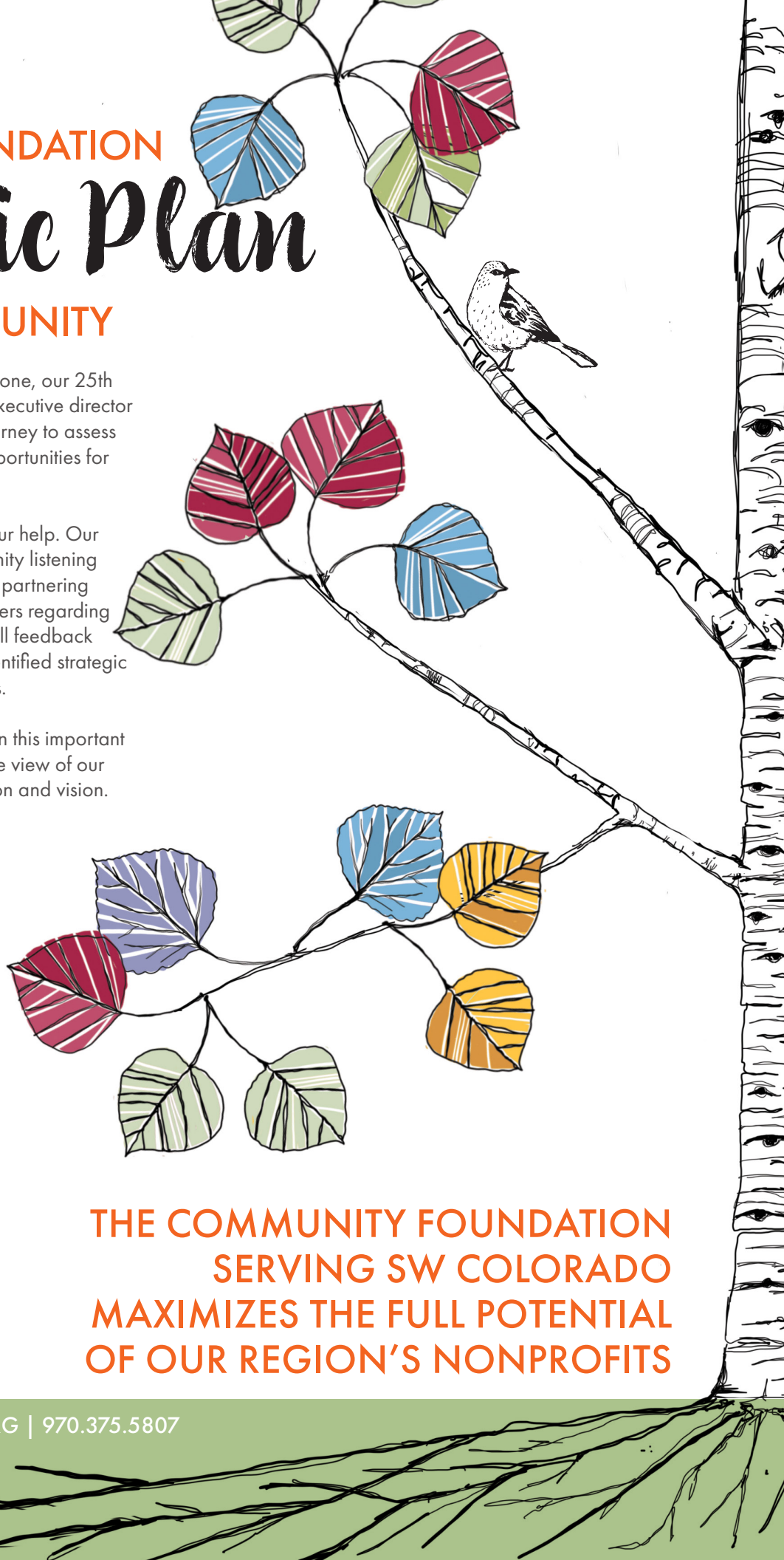
## Mission

The Community Foundation facilitates the growth and effectiveness of philanthropic contributions and expands the culture of giving to meet the needs of our communities.

## Vision

We envision a generous, vibrant, and inclusive SW Colorado with opportunities for all to thrive.

THE COMMUNITY FOUNDATION  
SERVING SW COLORADO  
MAXIMIZES THE FULL POTENTIAL  
OF OUR REGION'S NONPROFITS





# Core Strategies

## Build a Financial Legacy

**WE WILL** utilize investment tools and strategies that build the financial strength of the Community Foundation.

**WE WILL** increase the number and depth of donor relationships by providing high-caliber donor services and helping donors strategically maximize their gifts.

**WE WILL** build discretionary giving to flexibly respond to community needs.

## Lead & Expand the Culture of Philanthropy

**WE WILL** position the Community Foundation as the premier nonprofit funder and donor-services foundation in the region, enhancing the interaction between nonprofits and donors.

**WE WILL** deepen and expand the regional presence of the Community Foundation by expanding a variety of new funding sources, including grants and business partnerships that are available to our communities.

## Champion Community Resilience & Action

**WE WILL** build community leadership that benefits the region, supporting dialogue, education, and collaboration around key community challenges and issues.

**WE WILL** bolster the health and success of local nonprofits by offering accessible, high-caliber, and affordable education and capacity-building opportunities to nonprofits across five counties and two sovereign nations.